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**NORM ESTIMATES OF THE PRE-SCHWARZIAN  
DERIVATIVE FOR CERTAIN CLASSES OF  
UNIVALENT FUNCTIONS INVOLVING THE  
JUNG-KIM-SRIVASTAVA OPERATOR**

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**ABSTRACT.** By making use of subordination between analytic functions and the Jung-Kim-Srivastava operator, we introduce certain subclass of univalent functions. Then we estimate the norm of the pre-Schwarzian derivative of this class.

**1. Introduction**

Let  $\mathcal{H}$  denote the class of all analytic functions the open unit disk  $D = \{z \in \mathbb{C} : |z| < 1\}$  and  $\mathcal{A}$  denote the class of functions  $f \in \mathcal{H}$  normalized by  $f(0) = 0 = f'(0) - 1$ . Also let  $\mathcal{S}$  denote the class of all univalent functions in  $\mathcal{A}$ . Let  $\mathcal{S}^*$  and  $\mathcal{K}$  denote the familiar classes of functions in  $\mathcal{A}$  that are starlike (with respect to origin) and convex, respectively. A function  $f \in \mathcal{S}$  is called starlike of order  $\alpha$ ,  $0 \leq \alpha < 1$ , if and only if

$$(1) \quad \operatorname{Re} \left( \frac{zf'(z)}{f(z)} \right) > \alpha, \quad (z \in D).$$

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We denote by  $\mathcal{S}^*(\alpha)$  the class of all functions in  $\mathcal{S}$  which are starlike of order  $\alpha$  in  $D$ . A function  $f \in \mathcal{S}$  is called convex of order  $\alpha$ , ( $0 \leq \alpha < 1$ ), if and only if

$$(2) \quad \operatorname{Re} \left( 1 + \frac{zf''(z)}{f'(z)} \right) > \alpha, \quad (z \in D).$$

We denote by  $\mathcal{K}(\alpha)$  the class of all function in  $\mathcal{S}$  which are convex of order  $\alpha$  in  $D$ . It follows from (1) and (2) that

$$(3) \quad f(z) \in \mathcal{K}(\alpha) \Leftrightarrow zf'(z) \in \mathcal{S}^*(\alpha).$$

The classes  $\mathcal{S}^*(\alpha)$  and  $\mathcal{K}(\alpha)$  were introduced by Robertson [4]. For analytic functions  $g$  and  $h$  in  $D$ ,  $g$  is said to be subordinate to  $h$  if there exists an analytic function  $\omega$  such that  $\omega(0) = 0$ ,  $|\omega(z)| < 1$  and  $g(z) = h(\omega(z))$  for  $z \in D$ . The subordination will be denoted by  $g \prec h$ , or, conventionally,  $g(z) \prec h(z)$ . We now introduce the terminology needed below. Let  $\mathcal{M}$  be the class of non-vanishing analytic functions  $\phi$  in  $D$  with the normalized condition  $\phi(0) = 1$ . Following Ma and Minda [3], we define the subclasses  $\mathcal{S}^*(\phi)$  and  $\mathcal{K}(\phi)$  of  $\mathcal{A}$  as the sets of functions  $f \in \mathcal{A}$  of the forms

$$\frac{zf'(z)}{f(z)} \prec \phi(z),$$

and

$$1 + \frac{zf''(z)}{f'(z)} \prec \phi(z),$$

respectively, for each  $\phi \in \mathcal{M}$ . By definition, it is obvious that  $f(z) \in \mathcal{K}(\phi)$  if and only if  $zf'(z) \in \mathcal{S}^*(\phi)$ . We note that  $\mathcal{S}^*(\phi) \subset \mathcal{S}^*(\psi)$  and  $\mathcal{K}(\phi) \subset \mathcal{K}(\psi)$  for  $\phi \prec \psi$ . In 1993, Jung et al. [1] introduced the following integral operator:

$$(4) \quad I^\sigma f(z) := \frac{2^\sigma}{z\Gamma(\sigma)} \int_0^z \left( \log \frac{z}{t} \right)^{\sigma-1} dt \quad (\sigma > 0),$$

for the functions  $f(z) \in \mathcal{A}$ . Let  $\mathcal{P}$  denote the class of functions of the form  $p(z) = 1 + \sum_{n=1}^\infty p_n z^n$ , which are analytic and convex and satisfy the condition  $\operatorname{Re} (p(z)) > 0$ , ( $z \in D$ ).

**Definition 1.1.** A function  $f \in \mathcal{A}^+$  is said to be in the class  $\mathcal{S}^\sigma(\eta; h)$  if it satisfies the following differential subordination:

$$(5) \quad \frac{1}{1-\eta} \left( \frac{z(I^\sigma f(z))'}{I^\sigma f(z)} - \eta \right) \prec h(z) \quad (z \in D; 0 \leq \eta < 1; h \in \mathcal{P}).$$

where  $\mathcal{A}^+$  denotes the class of functions of the form  $f(z) = z + \sum_{n=2}^{\infty} a_n z^n$ , ( $a_n > 0$ ), which are analytic in  $D$ . For simplicity, we write

$$\mathcal{S}^{\sigma} \left( \eta; \frac{1 + Az}{1 + Bz} \right) =: \mathcal{S}^{\sigma}(\eta; A, B) \quad (-1 \leq B < A \leq 1).$$

Kim and Merkes considered the nonlinear integral transform  $J_{\alpha}$  defined by

$$(6) \quad J_{\alpha}[f](z) = \int_0^z \left( \frac{f(\zeta)}{\zeta} \right)^{\alpha} d\zeta$$

for complex numbers  $\alpha$  and for functions  $f$  in the class

$$\mathcal{ZF} := \{f \in \mathcal{A} : f(z) \neq 0 \text{ for all } z \text{ with } 0 < |z| < 1\},$$

and showed that  $J_{\alpha}(\mathcal{S}) = \{J_{\alpha}[f] : f \in \mathcal{S}\} \subset \mathcal{S}$  when  $|\alpha| < \frac{1}{4}$ .

Let  $f : D \rightarrow \mathbb{C}$  be analytic and locally univalent. The pre-Schwarzian derivative  $T_f$  of  $f$  is defined by

$$T_f(z) = \frac{f''(z)}{f'(z)}.$$

We also define the norm of  $T_f$  by

$$\|T_f\| = \sup_{z \in D} |T_f(z)|(1 - |z|^2).$$

It is also known that  $\|T_f\| \leq 6$  for  $f(z) \in \mathcal{S}$  and that  $\|T_f\| \leq 4$  for  $f(z) \in \mathcal{K}$  [2], and, conversely, for  $f \in \mathcal{A}$ ,  $\|T_f\| \leq 1$  implies  $f \in \mathcal{S}$  (Becker's theorem). The aim of this paper is to give norm estimates of the pre-Schwarzian derivative for the class  $\mathcal{S}^{\sigma}(\eta; h)$ .

## 2. Main Results

**Theorem 2.1.** *If  $f \in \mathcal{S}^{\sigma}(\eta; h)$ , then  $\|T_f\| \leq 4$ .*

**Proof.** Let  $f \in \mathcal{S}^{\sigma}(\eta; h)$ . Since  $\frac{1}{1-\eta} \left( \frac{z(I^{\sigma} f(z))'}{I^{\sigma} f(z)} - \eta \right) \prec h(z)$ , there exists a Schwarz function  $\omega$ , which is analytic in  $D$  with

$$\omega(0) = 0 \text{ and } |\omega(z)| < 1 \quad (z \in D)$$

such that

$$\frac{z(I^{\sigma} f(z))'}{I^{\sigma} f(z)} = (1 - \eta)h(\omega(z)) + \eta.$$

If we set  $g(z) = (1 - \eta)h(z) + \eta$ , then we see that  $g$  is analytic in  $D$  and  $g(0) = 1$ . Therefore,  $I^\sigma f(z) \in \mathcal{S}^*(g)$ , and so  $F := J[I^\sigma] \in \mathcal{K}(g)$ . Now by [3, Theorem 2.1], we easily obtain  $f' \prec \mathcal{K}'_g$ , where

$$\mathcal{K}_g(z) = \int_0^z \left( \exp \int_0^\zeta \frac{g(t) - 1}{t} dt \right) d\zeta.$$

In general, for  $f, g \in \mathcal{A}$ , the condition  $f' \prec g'$  implies the inequality  $\|T_f\| \leq \|T_g\|$ . Hence, we obtain

$$(7) \quad \|T_F\| \leq \|T_{\mathcal{K}_g}\|.$$

Since  $Re h > 0$  and  $0 \leq \eta < 1$ , we get

$$Re g = Re ((1 - \eta)h + \eta) = (1 - \eta)Re h + \eta > 0.$$

This implies that  $Re \left( 1 + \frac{z\mathcal{K}''_g}{\mathcal{K}'_g} \right) = Re g > 0$ , or equivalently  $\mathcal{K}_g \in \mathcal{K}$ . Hence,  $\|T_{\mathcal{K}_g}\| \leq 4$ . Now, by (7) we obtain

$$\|T_F\| \leq 4,$$

and the proof is now complete.  $\square$

**Theorem 2.2.** *Let  $0 \leq \eta < 1$  and  $-1 \leq A < B \leq 1$ . If  $f \in \mathcal{S}^\sigma(\eta; A, B)$ , then*

$$\|T_F\| \leq \frac{2(1 - \eta)(A - B)}{1 + \sqrt{1 - B^2}}.$$

**Corollary 2.3.** *Let  $0 \leq \eta < 1$  and  $-1 \leq A < B \leq 1$ . If  $f \in \mathcal{S}^\sigma(\eta; A, B)$ , and  $\frac{2(1-\eta)(A-B)}{1+\sqrt{1-B^2}} < 1$ , then  $F \in \mathcal{S}$  and  $I^\sigma f \in \mathcal{K}$ .*

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